



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Great American Media
 Attention: Accounts Payable
 1010 Wisconsin Ave. NW
 Ste 800
 Washington, DC 20007

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1936

Invoice #	107335-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107335
Alt Order #	06860189
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	42
Product Code	45

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		10/02/12 to 10/08/12	3x	MTWTF--				
	KSNV			Tu	10/02/12	:30	5:59 AM	DSCCNV-12-02-30H W115T	\$600.00		2
	KSNV			Th	10/04/12	:30	5:14 AM	DSCCNV-12-02-30H W115T	\$600.00		3
	KSNV			M	10/08/12	:30	5:26 AM	DSCCNV12-03-30H Dean&J	\$600.00		1
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		10/02/12 to 10/08/12	2x	MTWTF--				
	KSNV			F	10/05/12	:30	6:51 AM	DSCCNV-12-02-30H W115T	\$1,000.00		2
	KSNV			M	10/08/12	:30	6:50 AM	DSCCNV12-03-30H Dean&J	\$1,000.00		1
3	KSNV	Today Show	658a-9am		10/02/12 to 10/08/12	2x	MTWTF--				
	KSNV			Th	10/04/12	:30	8:58 AM	DSCCNV-12-02-30H W115T	\$1,900.00		2
	KSNV			M	10/08/12	:30	8:27 AM	DSCCNV12-03-30H Dean&J	\$1,900.00		1
4	KSNV	Saturday Today	7a-9am		10/01/12 to 10/07/12	1x	-----S-				
	KSNV			Sa	10/06/12	:30	7:57 AM	DSCCNV12-03-30H Dean&J	\$800.00		1
5	KSNV	Sunday Today	7a-8am		10/01/12 to 10/07/12	1x	-----S				
	KSNV			Su	10/07/12	:30	7:29 AM	DSCCNV12-03-30H Dean&J	\$1,900.00		1
6	KSNV	M-F Today Show II	9-10a		10/02/12 to 10/08/12	2x	MTWTF--				
	KSNV			W	10/03/12	:30	9:50 AM	DSCCNV-12-02-30H W115T	\$1,000.00		2
	KSNV			M	10/08/12	:30	9:27 AM	DSCCNV12-03-30H Dean&J	\$1,000.00		1
7	KSNV	Today 4th Hour	10am-11am		10/02/12 to 10/08/12	3x	MTWTF--				

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Product	DSCC IE
Estimate Number	1936

Invoice #	107335-1
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Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107335
Alt Order #	06860189
Deal #	
Order Flight	10/02/12 - 10/08/12

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	Today 4th Hour	10am-11am								
	KSNV			Tu	10/02/12	:30	10:46 AM	DSCCNV-12-02-30H W115C	\$600.00		1
	KSNV			F	10/05/12	:30	10:50 AM	DSCCNV-12-02-30H W115C	\$600.00		3
	KSNV			M	10/08/12	:30	10:28 AM	DSCCNV12-03-30H Dean&J.	\$600.00		2
				to							
				10/02/12 to 10/08/12	3x	MTWTF--					
8	KSNV	Rachael Ray	11am-12pm								
	KSNV			Tu	10/02/12	:30	11:40 AM	DSCCNV-12-02-30H W115C	\$500.00		3
	KSNV			Th	10/04/12	:30	11:50 AM	DSCCNV-12-02-30H W115C	\$500.00		2
	KSNV			M	10/08/12	:30	11:52 AM	DSCCNV12-03-30H Dean&J.	\$500.00		1
				to							
				10/02/12 to 10/08/12	3x	MTWTF--					
9	KSNV	Noon News	12-1230pm								
	KSNV			W	10/03/12	:30	12:29 PM	DSCCNV-12-02-30H W115C	\$500.00		3
	KSNV			F	10/05/12	:30	12:07 PM	DSCCNV-12-02-30H W115C	\$500.00		1
	KSNV			M	10/08/12	:30	12:07 PM	DSCCNV12-03-30H Dean&J.	\$500.00		2
				to							
				10/02/12 to 10/08/12	3x	MTWTF--					
10	KSNV	Days of our Lives	1258p-2pm								
	KSNV			Tu	10/02/12	:30	2:00 PM	DSCCNV-12-02-30H W115C	\$425.00		1
	KSNV			W	10/03/12	:30	2:00 PM	DSCCNV-12-02-30H W115C	\$425.00		3
	KSNV			M	10/08/12	:30	12:59 PM	DSCCNV12-03-30H Dean&J.	\$425.00		2
				to							
				10/02/12 to 10/08/12	3x	MTWTF--					
11	KSNV	The Doctors	2pm-3pm								
	KSNV			W	10/03/12	:30	2:56 PM	DSCCNV-12-02-30H W115C	\$325.00		1
	KSNV			F	10/05/12	:30	2:25 PM	DSCCNV-12-02-30H W115C	\$325.00		2
	KSNV			M	10/08/12	:30	2:32 PM	DSCCNV12-03-30H Dean&J.	\$325.00		3
				to							
				10/02/12 to 10/08/12	3x	MTWTF--					
12	KSNV	Dr Phil	3-4p								
	KSNV			W	10/03/12	:30	2:56 PM	DSCCNV-12-02-30H W115C	\$325.00		1
	KSNV			F	10/05/12	:30	2:25 PM	DSCCNV-12-02-30H W115C	\$325.00		2
	KSNV			M	10/08/12	:30	2:32 PM	DSCCNV12-03-30H Dean&J.	\$325.00		3
				to							
				10/02/12 to 10/08/12	3x	MTWTF--					

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Estimate Number	1936

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Invoice Month	October 2012
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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107335
Alt Order #	06860189
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	42
Product Code	45

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
12	KSNV	Dr Phil	3-4p								
	KSNV			Tu	10/02/12	:30	3:15 PM	DSCCNV-12-02-30H W115t	\$600.00		1
	KSNV			Th	10/04/12	:30	3:57 PM	DSCCNV-12-02-30H W115t	\$600.00		2
	KSNV			M	10/08/12	:30	3:30 PM	DSCCNV12-03-30H DeandJ.	\$600.00		3
13	KSNV	M-F Early News	5-630p								
	KSNV			10/02/12 to 10/08/12	2x	MTWTF--					
	KSNV			W	10/03/12	:30	5:28 PM	DSCCNV-12-02-30H W115t	\$1,800.00		1
	KSNV			M	10/08/12	:30	6:28 PM	DSCCNV12-03-30H DeandJ.	\$1,800.00		2
14	KSNV	FacetoFace/Ralston Report	730-758pm								
	KSNV			10/02/12 to 10/08/12	1x	MT-TF--					
	KSNV			Tu	10/02/12	:30	7:46 PM	DSCCNV-12-02-30H W115t	\$900.00		1
15	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm									
	KSNV			10/02/12 to 10/08/12	3x	MT-TF--					
	KSNV			Tu	10/02/12	:30	6:37 PM	DSCCNV-12-02-30H W115t	\$1,700.00		2
	KSNV			F	10/05/12	:30	7:06 PM	DSCCNV-12-02-30H W115t	\$1,700.00		3
	KSNV			M	10/08/12	:30	7:23 PM	DSCCNV12-03-30H DeandJ.	\$1,700.00		1
16	KSNV	FacetoFace/Ralston Report	730-758pm								
	KSNV			10/02/12 to 10/08/12	3x	MT-TF--					
	KSNV			Tu	10/02/12	:30	7:38 PM	DSCCNV-12-02-30H W115t	\$900.00		2
	KSNV			Th	10/04/12	:30	7:52 PM	DSCCNV-12-02-30H W115t	\$900.00		3
	KSNV			M	10/08/12	:30	7:44 PM	DSCCNV12-03-30H DeandJ.	\$900.00		1
17	KSNV	Monday Prime 8-10pm	8-10pm								
	KSNV			10/08/12 to 10/14/12	1x	M-----					
	KSNV			M	10/08/12	:30	8:48 PM	DSCCNV12-03-30H DeandJ.	\$4,000.00		1
18	KSNV	Tuesday Prime 9-10p	9-10p								

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Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
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Billing Calendar	Broadcast
Billing Type	Cash
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
18	KSNV	Tuesday Prime 9-10p	9-10p		10/01/12 to 10/07/12	1x	-T-----				
	KSNV			Tu	10/02/12	:30	9:21 PM	DSCCNV-12-02-30H W11st	\$2,600.00		1
19	KSNV	Friday Prime 10-11pm	10-11pm		10/01/12 to 10/07/12	1x	----F--				
	KSNV			F	10/05/12	:30	10:29 PM	DSCCNV-12-02-30H W11st	\$3,200.00		1
20	KSNV	News 3 in Prime	7-10pm		10/01/12 to 10/07/12	1x	-----S-				
	KSNV			Sa	10/06/12	:30	8:09 PM	DSCCNV12-03-30H DeandJ	\$1,200.00		1
21	KSNV	ROS	5a-459a		10/01/12 to 10/07/12	1x	-----S-				
	KSNV			Sa	10/06/12	:30	9:13 PM	DSCCNV12-03-30H DeandJ	\$525.00		1
22	KSNV	NFL Football	1P-9PM		10/01/12 to 10/07/12	1x	-----S				
	KSNV			Su	10/07/12	:30	7:10 PM	DSCCNV12-03-30H DeandJ	\$14,000.00		1
23	KSNV	M-F News 3 at Eleven	11pm-1135pm		10/02/12 to 10/08/12	1x	MTWTF--				
	KSNV			Tu	10/02/12	:30	11:31 PM	DSCCNV-12-02-30H W11st	\$1,400.00		1
24	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		10/01/12 to 10/07/12	1x	-----S-				
	KSNV			Sa	10/06/12	:30	11:11 PM	DSCCNV12-03-30H DeandJ	\$1,400.00		1
25	KSNV	Tonight Show	1135p-1237a		10/02/12 to 10/08/12	2x	MTWTF--				
	KSNV			Tu	10/02/12	:30	12:31 AM	DSCCNV-12-02-30H W11st	\$750.00		2

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25	KSNV	Tonight Show	1135p-1237a	F	10/05/12	:30	11:46 PM	DSCCNV-12-02-30H W115C	\$750.00		1
26	KSNV	Saturday Night Live	1130pm-1:02am	Sa	10/06/12	:30	12:59 AM	DSCCNV12-03-30H DeandJ	\$2,000.00		1
27	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a	Su	10/07/12	:30	11:56 PM	DSCCNV12-03-30H DeandJ	\$400.00		1
28	KSNV	News 3 in Prime	7-10pm	Sa	10/06/12	:30	8:24 PM	DSCCNV12-03-30H DeandJ	\$675.00		1
29	KSNV	ROS	5a-459a	Sa	10/06/12	:30	9:29 PM	DSCCNV12-03-30H DeandJ	\$525.00		1
30	KSNV	Law & Order (synd) PRIME	M-SA 8-11p / SUN 7-	Su	10/07/12	:30	10:49 PM	DSCCNV12-03-30H DeandJ	\$1,200.00		1
31	KSNV	News 3 in Prime	7-10pm	Su	10/07/12	:30	9:13 PM	DSCCNV12-03-30H DeandJ	\$1,800.00		1
32	KSNV	4PM NEWS (1 hour)	4-5pm	F	10/05/12	:30	4:56 PM	DSCCNV-12-02-30H W115C	\$900.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
		Aired Spots	55								

Gross Total \$70,875.00
 Agency Commission \$10,631.25
 Net Amount Due \$60,243.75
 Payment Terms 30 Days

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